

“Seibu Chichibu Nakamise Shopping Promenade Hot Spring Complex” Has Been Named
“Seibu Chichibu Ekimae Onsen Maturinoyu”
Open in Spring 2017

November 24, 2016
Seibu Railway Co., Ltd.
Seibu Recreation Co., Ltd.

Seibu Railway Co., Ltd. (Head Office: Tokorozawa City, Saitama Prefecture; President: Hisashi Wakabayashi) and Seibu Recreation Co., Ltd. (Head Office: Tokorozawa City, Saitama Prefecture; President: Nobuyuki Furukawa) are pleased to announce that “Seibu Chichibu Nakamise Shopping Promenade Hot Spring Complex” has been officially named “**Seibu Chichibu Ekimae Onsen Maturinoyu**.” With shops and restaurants, the hot spring complex will be located in front of Seibu Chichibu Station and is set to open in spring of 2017. In order to increase the appeal of the Chichibu area, the name of the complex includes the word “Matsuri (Festival),” the main design concept for the facilities, and “Ekimae,” which will be transformed after renovation.

The facilities have adopted festivals as the main design concept in consideration of the fact that Chichibu has over 300 festivals each year including “Chichibu Matsuri no Yatai-gyoji to Kagura” representing “Yama, Hoko, Yatai, float festivals in Japan” which was recommended to be added to UNESCO’s Intangible Cultural Heritage list. Underpinning the use of “Matsuri” in the name of the facilities is our desire to provide customers with a sense of excitement by expressing the uniqueness of Chichibu.

The facilities will be divided into three areas, namely hot spring, food court, and shopping areas, all of which will feature local characteristics of the Chichibu area. The main hot spring area will be equipped with open-air hot springs, indoor baths, bedrock baths, a rest space, and private/premium rest space.

The Chichibu area is home to many shrines and temples as well as seasonal tourist destinations. In conjunction with the renovation of Seibu Chichibu Station which will be completed before the opening of the facilities, the **Seibu Chichibu Nakamise Shopping Promenade** will be transformed into the gateway to sightseeing in the Chichibu area.

The facilities aim to be familiar places attracting a wide range of people including Japanese and foreign guests visiting Chichibu, those enjoying sports such as climbing and cycling, and local residents.



Exterior image of “Seibu Chichibu Ekimae Onsen Maturinoyu”

<Overview of hot spring area facilities>

Number of floors: 2 stories above ground

Open-air baths

- Rock bath, cherry blossom viewing bath, lie-down-bath, vase bath

Indoor baths

- High-concentration carbonated spring, silky bath, Jacuzzi, sauna, cold-water bath

Other

- Bedrock bath, restaurant facilities, massage, locker room, rest space, premium rest space



Image of open-air hot spring

<Overview of food court facilities>

Number of floors: 1 story above ground

Overview of the facilities

- Food court: 8 stores, 280 seats planned

<Overview of shopping area>

Number of floors: 1 story above ground

Overview of the facilities

- Stores (souvenir, shops)



Image of food court

◇ Customer inquiries:

Seibu Railway Customer Center: Tel. (04) 2996-2888

Please select menu options after listening to the recorded guidance.

[Hours: Weekdays 9:00 am–7:00 pm; Saturdays, Sundays, and Holidays 9:00 am–5:00 pm]

(Closed from December 30 to January 3)