

June 30, 2015

FinTech Global Incorporated
City of Hanno, Saitama Prefecture
Seibu Railway Co., Ltd.

Metsä , A park themed on “The Moomins”, the first outside Finland, will be opened at Lake Miyazawa in 2017!



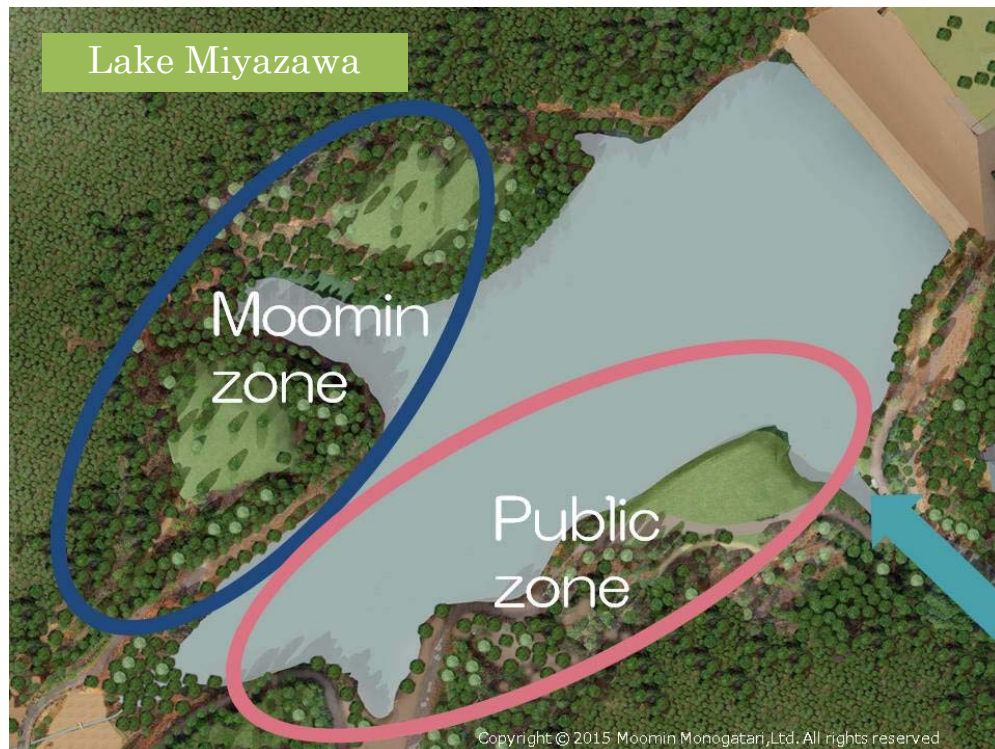
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FinTech Global Incorporated (head office: Minato-ku, Tokyo; president: Nobumitsu Tamai; hereafter, “FGI”) will open a gateway to the world of the Moomins—highly popular characters in their homeland of Finland as well as Japan—with a theme park built over an expansive area with Lake Miyazawa as the centerpiece in the city of Hanno, Saitama Prefecture. This will be the first true-to-original Moomin-themed facility, apart from Moominworld—a theme park in Finland, the birthplace of Moomin creator Tove Jansson—that features the lovable characters.

For the opening of this facility, FGI and the city of Hanno, Saitama Prefecture (mayor: Masaru Okubo; hereafter “Hanno”) signed a Basic Agreement on Local Renaissance (hereafter, “the Agreement”) that sets out parameters for the theme park development as well as coordination and cooperation on other aspects that will help promote tourism in Hanno. Essentially the Agreement underpins joint efforts to attract tourists to the theme park and to Hanno. The land itself will be sold to FGI by the current owner of the property, Seibu Railway Co., Ltd. (head office: Tokorozawa, Saitama Prefecture; president: Hisashi Wakabayashi; hereafter, “Seibu Railway”).

Around 1960, Seibu Railway began building recreational facilities at Lake Miyazawa, including Lakeside Park Miyazawako. The majestic landscape, showcased by the lake itself and the forested lands around it, is the perfect setting for the world of Moominvalley, a place of great natural beauty that is home to the Moomins, and to emphasize the concept of coexisting with nature, which is an enduring theme in the Moomin stories. In addition, Hanno is very much in support of this project. These factors were key in FGI's decision to build the Moomin theme park here.

The theme park will comprise two zones : a Moomin Zone and a Public Zone.



The Moomin Zone will offer attractions that enable visitors to enjoy the storybook world of the Moomins. The Public Zone, taking into account that local residents have become accustomed to using the area around Lake Miyazawa for jogging and walking, will be maintained as a public park that everyone can visit on a routine basis at no cost. This will also be the place for nature-inspired activities for all to enjoy.

The two zones will foster a new world perspective that promotes a greater familiarity with the majestic scenery beyond big city limits but with a Nordic touch.



Hanno, where Lake Miyazawa is located, has the lush green backdrop of the forested Oku-Musashi Mountains, close to metropolitan Tokyo, and declared itself a city of forest and culture some years ago to reflect local efforts to create a city where nature and urban functions coexist. The city endorses the concept of the theme park, which is to utilize nature in a positive way, and the city administration believes that coordination and cooperation with FGI on this project will achieve coexistence with nature and revitalize the region. In addition, the Basic Agreement includes not only the opening of the theme park, but also it underpins efforts by FGI and Hanno to work actively together to promote a local renaissance in Hanno using local resources.

Seibu Railway, which will sell the property on which the theme park will be built, is solidly behind this project from the perspective of stimulating the regional economy. In the Seibu Group's Long-Term Strategy, announced February 27, 2014, the Seibu Group positioned the entire area where Lake Miyazawa is located as an area for forming an urban space with abundant greenery, and the urban transportation and regional business handled by Seibu Railway is key to this initiative. Going forward, Seibu Railway seeks to turn such areas along its railway lines into tourist destinations and will strive to attract more passengers from inside and outside the region. At the same time, Seibu Railway will actively add its support to the project by providing commuter access to the theme park.

All three parties are, quite literally, on the same track, which is what led to the successful sale of land and the establishment of cooperative ties. The Moomin theme park project will move forward, with FGI taking a central role and Hanno and Seibu Railway providing support from both sides.

Outline of the facility that will “open a new door to the Moomin world”

Location : Lake Miyazawa, in Hanno, Saitama Prefecture

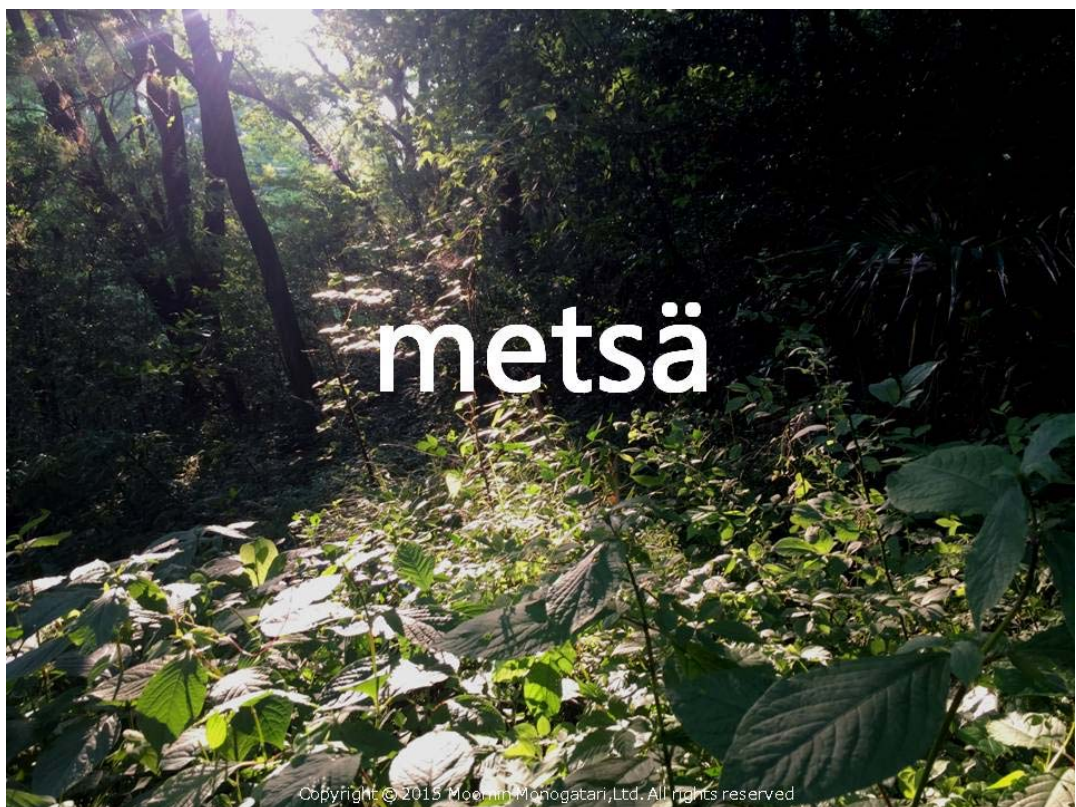
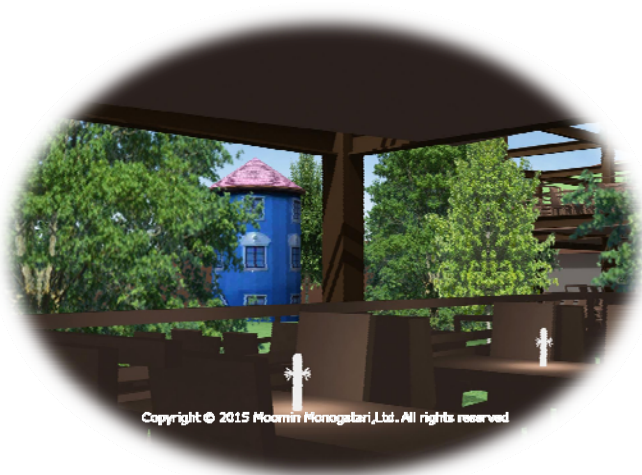
Area : The Land to be purchased from Seibu Railway is approximately 19 hectares and includes Lake Miyazawa which is 2.4 square kilometers in circumference.

Facility name- **Metsä**

Metsä which means “forest” in Finnish will integrate many attractions, including a museum, resort, park and leisure facilities, all in a natural setting.



Metsä will allow the visitors to experience both Moomin fantasy and Nordic culture and life, Metsä aims to be a favorite community space—a place of recreation and relaxation for families and a place where people just drop by to enjoy the environment.

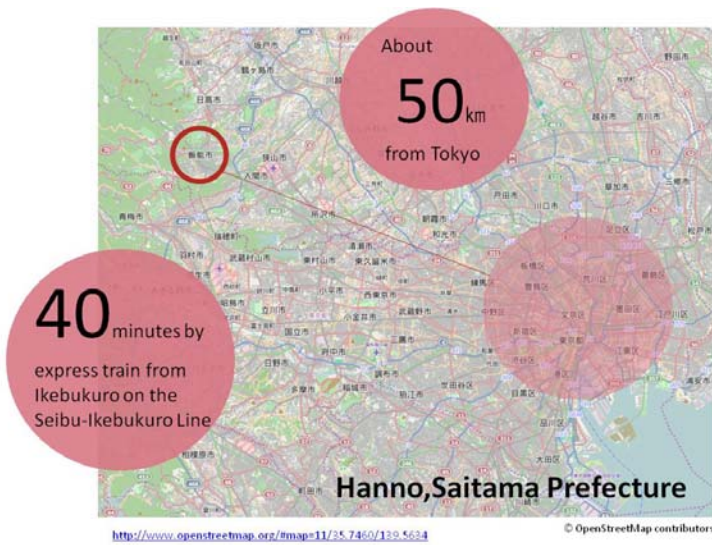


Access

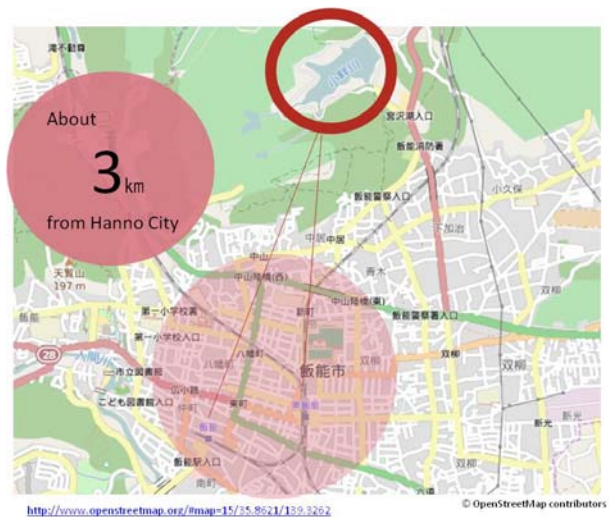
By Train : Seibu Railway Limited Express “Red Arrow” from Ikebukuro Station to Hanno Station (about 40 minutes)

By Car : Ken-O Expressway, 6km from Sayama Hidaka exit

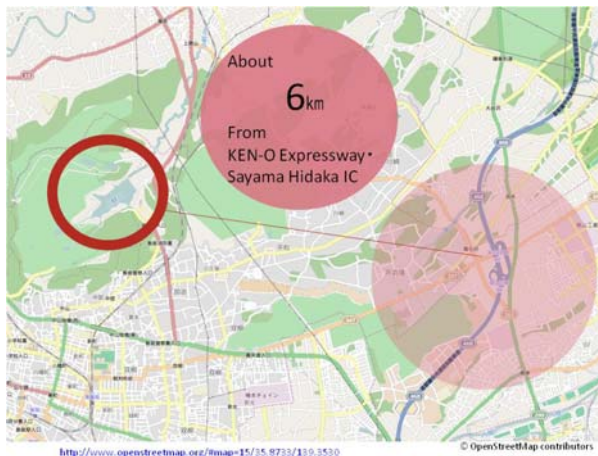
Location: Access from Tokyo



Location: Access from Hanno City



Location: Access from Sayama Hidaka exit



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Outline of related organizations

FinTech Global Incorporated

Address	Toranomon Towers Office, 1-28, Toranomom 4-chome, Minato-ku, Tokyo
Representative	Nobumitsu Tamai, President and CEO
Establishment	December 7, 1994
Business description	Investment Banking Business
Stock Listing	Tokyo Stock Exchange Mothers Section (Stock Code:8789)
Paid-in capital	3,650 million yen(As of May 31, 2015)
Net Revenue (consolidated)	3,911 million yen(Fiscal 2014)
Number of employees(consolidated)	121(As of March 31, 2015)
URL	http://www.fgi.co.jp/

City of Hanno, in Saitama

Mayor	Masaru Okubo
Population	80,596(As of June 1, 2015)
Households	33,658(As of June 1, 2015)
Area	193.05 k m ²
History	Establishment of a municipal system in 1954 Selected the model district of the Ecotourism Promoting Projects by Ministry of the Environment in 2004 City declared “a city of forest and culture” in 2005
URL	http://www.city.hanno.saitama.jp/

Seibu Railway Co., Ltd

Address	1-11-1 Kusunokidai, Tokorozawa, Saitama
Representative	President Representative Director, President and Executive Managing Officer Hisashi Wakabayashi
Establishment	May 7, 1912
Business description	Railway business, sightseeing business in areas along the tracks, real estate business
Paid-in capital	21,665 million yen(As of March 31, 2015)
Net Revenue	141,170 million yen(Fiscal 2015)
Number of employees	3,646 (As of March 31, 2015)
URL	http://www.seibu-group.co.jp/railways/

Moomin public site

Japan : <https://moomin.co.jp/>

Global : <https://www.moomin.com/>

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